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World Digital Library and the Arab Peninsula Regional Group Today

(Jason Yasner, WDL Operations Manager)

Presentation to the 2016 World Digital Library Arab Peninsula Regional Group

May 10-11, 2016

Doha, Qatar

World Digital Library Basics

- **Content:**
 - **13,962** items in production (as of May 10, 2016)
- **Partners:**
 - Approximately **200** partner institutions in **81** countries
- **Usage:**
 - **41 million visitors** since launch on April 2009
 - Currently averaging **500,000 visitors** per month
 - External links to WDL: **3.5 million inbound**
 - **33.2% of usage** in the United States is in Spanish

How We Measure Success

- **Content:** Representative coverage of countries, cultures, time periods, topics
- **Partners:** One contributing institution from every country in the world
- **Users:** Variety of quantitative and qualitative metrics

Users By Country (2015)

Country	Visits	Page Views
China	39.3%	4,922,225
United States	9.1%	3,987,849
Brazil	5.7%	1,936,230
Mexico	5.0%	2,233,736
Spain	3.9%	2,093,355
France	3.4%	1,680,185
Russian Federation	2.2%	1,246,550
United Kingdom	1.9%	819,840
Germany	1.7%	812,260
Canada	1.6%	701,688
Argentina	1.6%	720,236
Colombia	1.5%	518,167
Italy	1.3%	729,987
Saudi Arabia	1.2%	535,753
Japan	1.2%	505,505

Usage By Language Viewed

	2011	2012	2013	2014	2015
Spanish	58%	55%	40%	35%	33%
English	17%	19%	25%	29%	23%
Portuguese	14%	12%	13%	10%	7%
Russian	4%	4%	5%	5%	6%
Chinese	3%	4%	5%	5%	15%
French	3%	4%	5%	7%	6%
Arabic	1%	4%	6%	8%	10%

Usage of WDL in Arab Countries*

(in any language)

January 1, 2016 – March 31, 2016

Country	Visits	Page Views
Algeria	40,508	215,324
Saudi Arabia	36,700	189,405
Egypt	35,119	192,415
Morocco	22,320	110,721
Iraq	15,765	120,117
Tunisia	10,345	46,600
United Arab Emirates	6,689	34,903
Jordan	6,544	26,309
Syrian Arab Republic	5,268	27,199
Sudan	4,751	13,032
Lebanon	4,462	17,142
Oman	3,846	18,665
Kuwait	3,793	21,479
Palestinian Territories	3,668	14,047
Libyan Arab Jamahiriya	3,193	17,976
Yemen	3,027	14,897
Qatar	2,441	14,139
Bahrain	1,709	9,934
Mauritania	667	4,466
Somalia	368	1,587
Djibouti	249	1,303
Comoros	17	66
Total	211,449	1,111,726
Change from 2015	+95.6%	+83.4%

*Defined as all members of the Arab League

WDL Arabic Version



ابحث في 13833 مادة عن 193 دولة بين 8000 ق. م و 2000 م :
 مثلاً الخيل، العمارة الإسلامية، السكك الحديدية

مواد مُهمّة <

			
<p>لوحة صخرية من 01392، ثيكسبرغ،</p>	<p>صدى بابل، العدد الرابع والأربعون، 17 يونيو 1910</p>	<p>الموسكيتو، 21 نوفمبر، 1875</p>	<p>أناس من بلدان عديدة</p>

Use of the Arabic Version of WDL

(worldwide)

January 1, 2016 – March 31, 2016

Total Use of the WDL Arabic Site	Page Views
All countries	1,120,507

- **Features:**
 - Full-Text Search
 - ReadSpeaker (text-to-voice) in all languages
 - First model for a thematic section: “Arabic and Islamic Science and Its Influence on the Western Scientific Tradition”

Use of the Arabic Version of WDL

(worldwide)

January 1, 2016 – March 31, 2016

Top Countries	
Country	Page Views
Egypt	176,739
Saudi Arabia	175,183
Algeria	166,257
Iraq	116,911
Morocco	82,076
Tunisia	36,556
United States	26,645
Syrian Arab Republic	26,439
United Arab Emirates	24,327
Jordan	23,119
Kuwait	19,107
Turkey	18,420
Libyan Arab Jamahiriya	17,202
Oman	16,072
Lebanon	14,151
Yemen	13,860

Top Countries	
Country	Page Views
Palestinian Territories	13,727
Israel	12,864
Sudan	11,924
United Kingdom	11,735
Qatar	10,067
Germany	9,594
France	9,550
Bahrain	7,705
Canada	6,649
Pakistan	4,483
Netherlands	3,979
Sweden	3,607
Russian Federation	3,520
Italy	2,509
All others	55,521
Change from 2015	+71.6%



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QUESTIONS?

Jason Yasner, WDL Operations Manager
jyas@loc.gov